

BILL LICHTENSTEIN

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EDUCATION

Columbia University Graduate School of Journalism

M.S. Journalism; June 1979.

Brown University

B.A., 1978; Political Science and English (Double Major); concurrent courses in Photography at Rhode Island School of Design.

EMPLOYMENT

1987-Present

Lichtenstein Creative Media, Inc., Cambridge, MA.

Founder and president of Lichtenstein Creative Media, Inc (LCMedia), a Peabody Award-winning independent media production company located in Cambridge, MA. LCMedia has extensive multimedia production, distribution and educational/community outreach experience, particularly with mental health and related social issues. LCMedia is also the creator of groundbreaking educational and social marketing campaigns utilizing innovative media and strategic communications.

Recent productions include **West 47th Street**, the award-winning documentary film that followed four people with serious mental illness over three years, and which won the Atlanta Film Festival and aired on PBS' P.O.V.; **The Infinite Mind**, public radio's most honored and listened to health and science program; **Back from the Edge**, the first documentary to feature the first person accounts of those living with and recovering from Borderline Personality Disorder; and **Juveniles in Crisis**, a documentary examination of the inextricably interwoven juvenile mental health, juvenile justice, foster care and education systems, and the need for integrated comprehensive "programs that work."

Other media productions have included the Peabody Award-winning "Voices of an Illness" public radio documentary series including **Depression: Voices of an Illness**, narrated by Rod Steiger, **Schizophrenia: Voices of an Illness**, narrated by Jason Robards and **Manic Depression: Voices of an Illness**, narrated by Patty Duke; **If I Get Out Alive**, narrated by **Diane Keaton**, a radio documentary which exposed the systematic brutality faced by juveniles in the adult prison system; **"AMI on the Air"** public service announcement campaign for the Alliance for the Mentally Ill of New York State; development of a film short, for Tri-Star Pictures, on the making of the Richard Pryor/Gene Wilder film, "See No Evil"; **The Making of Sun City**, a look at the impact of the hit record and music video "Sun City," by the Artists United Against Apartheid, which aired on PBS and MTV; and assistance with the creation of audio montage for the opening segment of the Miramax film **Scandal**. LCMedia has also produced corporate videos for J. Walter Thompson; Century 21; PaineWebber; Kidder, Peabody; Lepercq Capital Partners, among others.

LCMedia has been working for 20 years to develop and utilize state-of-the-art communications, media and social marketing strategies to effectuate measurable changes in public attitudes, behaviors and policy with regard to mental health awareness, prevention and treatment.

2008- Present

Huffington Post, New York, New York.

Contributor on politics, media and health issues.

1992

ABC News Magazine 20/20, New York, New York.

Consultant on **"The Perils of McMedicine,"** based on original reporting.

1989

Telejapan, New York, New York.

Produced pilot for international business news show, originating from Pacific Rim.

- 1987 **Interlock Media Associates**, Boston, Massachusetts.
Contributing writer of "**Vietnam: Radio First Termer**," an award-winning NPR documentary on the uses of radio during the Vietnam War; and "**Proving Their Worth**," a PBS film on the rain forest.
- 1986-1987 **Jimmy Breslin's People**, New York, New York.
Field Director and Producer for the ABC late-night television program.
- 1986-1992 **Cable News Network**, New York, New York.
Freelance producer and field crew for CNN New York bureau.
- 1983-1985 **ABC News**, Washington, D.C.
Field Producer for **World News Tonight Investigative Unit**, **Nightline**, **Weekend News**, **This Week with David Brinkley** and **Morning News**.
- 1979-1983 **ABC News Magazine 20/20**, New York, New York.
Emmy Award-nominated producer of investigative reports including "**Mobtown, U.S.A.**," a profile of Congressman Jim Traficant; "**Throwaway Kids**," a nine-month investigation of child abuse and deaths in Oklahoma state institutions; "**Formaldehyde: The Danger Within**," a ground breaking look at the dangers of formaldehyde foam housing insulation which resulted in a government ban.
- 1983 **First Freedom Project, Inc.**, New York, New York.
Founder of non-profit organization established to produce documentaries on First Amendment.
- 1981-2005 **The New School for Social Research**, New York, New York.
Member of the Faculty, teaching "Investigative Reporting for TV" and "Documentarians and Their Work."
- 1990 **Columbia Grammar and Preparatory School**, New York, New York.
Taught English and Journalism to ninth and tenth graders.
- 1979 **CBS Sports**, New York, New York.
Head writer for Pan American Games coverage from San Juan, Puerto Rico. Responsibilities included writing, field producing and off-camera reporting for late night and weekend coverage.
- 1979 **ABC Sports**, New York, New York.
Writer covering collegiate football for the "Prudential College Scoreboard."
- 1976 **Pacifica News Network**
National Correspondent for coverage of the Bicentennial, reporting live on location from Philadelphia.
- 1974-1978 **WBRU-FM**, Providence, Rhode Island.
Program Director (1976-1977). Also Newscaster and Disc Jockey for 50,000 watt ABC affiliate.
- 1971-1977 **WBCN-FM**, Boston, Massachusetts.
Disc Jockey and Newscaster. As reporter, produced news and public affairs programs, anchored newscasts and live field reports.

HONORS AND AWARDS

- 2007 **Media Award** from **National Mental Health Association** for "Four Lives," featuring Jane Pauley, Mary Jo Codey, Caris Corfman and Judge Sol Wachtler, from The Infinite Mind public radio series.
- 2006 **Media Award** awarded to Bill Lichtenstein by American College of Neuropsychopharmacology
- 2006 **National Headliner Award** for The Infinite Mind special report "Hurricane Katrina: The Road to Recovery."
- 2005 **Guggenheim Fellowship** from John Simon Guggenheim Memorial Foundation.
- 2004 **Media Award** from the **United Nations** for "War," a special report, hosted by John Hockenberry, an episode of The Infinite Mind.

- 2004 **"Best of Show"** award and **Gold World Medal** from the **International Radio Awards** of the **New York Festivals** for "War," a special report hosted by John Hockenberry, airing on The Infinite Mind.
- 2004 **Media Award** from **National Mental Health Association** for "Between Two Worlds: Immigrant Mental Health," from The Infinite Mind public radio series.
- 2004 Two **Gracie Awards** from the American Women in Radio and Television for West 47th Street and for "Domestic Violence," an episode of The Infinite Mind.
- 2003 **Unity Award in Media** for The Infinite Mind program "Golden Years? Mental Health and the Elderly."
- 2003 **National Headliner Award** for The Infinite Mind segment "Laugh Tracks."
- 2002 **Best Documentary**, Atlanta Film Festival, for **West 47th Street**, a cinéma verité documentary following four people with serious mental illness over three years.
- 2002 **Audience Award** from the (Washington) D.C. International Film Festival for **West 47th Street**.
- 2002 **International Radio Award** from New York Festivals for "The Infinite Mind" commentary "Resilience," by John Hockenberry for "Mental Health in Troubled Times" series.
- 2002 **Unity Awards in Media** for five-part "Mental Health in Troubled Times" series on The Infinite Mind.
- 2002 **Gracie Award** from American Women in Television and Radio for five-part "Mental Health in Troubled Times" series on The Infinite Mind, on mental health impact of September 11th and ongoing crisis.
- 2002 **National Headliner Award** for five-part "Mental Health in Troubled Times" series on The Infinite Mind, focusing on mental health impact of September 11th and ongoing crisis.
- 2002 **National Headliner Award** for "Beyond the Baby Blues" which went beyond the headlines of the Andrea Yates case to examine postpartum depression from medical, legal and social perspective.
- 2001 **National Alliance for the Mentally Ill Media Award** for "The Infinite Mind" series.
- 2001 **International Radio Festival Award** from the NY Festivals for The Infinite Mind show "Pam's Story."
- 2001 **National Mental Health Association Media Award** for The Infinite Mind program "The Bipolar Child."
- 2001 **National Headliner Award** (second place) for The Infinite Mind program on "Perfect Pitch."
- 2001 **Gracie Award** from American Women in Television and Radio (honorable mention) for The Infinite Mind program on "Pam's Story."
- 2000 **Epilepsy Foundation Distinguished Journalism Award** for The Infinite Mind program on "Epilepsy."
- 2000 **New York Press Club Best Feature Award** for "The Infinite Mind."
- 2000 **Clarion Award** from the Association for Women in Communication for "The Infinite Mind" program on "The Closing of Haverford State: A Special Report."
- 2000 **Deadline Club Award** for "The Closing of Haverford State," awarded by Sigma Delta Chi.
- 2000 **National Headliner Award** (first place) for "If I Get Out Alive."
- 2000 **NCCD Prevention for a Safer Society (PASS) Award** for "If I Get Out Alive" from The National Council on Crime and Delinquency.
- 1999 **Casey Medal for Meritorious Journalism** for "If I Get Out Alive," hosted by Diane Keaton.
- 1999 Three **EDI Awards** from the **National Easter Seal Society** for The Infinite Mind shows: "Men and Suicide: The Tragedy of J. Timothy Hogan," "Autism: Breaking the Silence," and "The Closing of Haverford State."
- 1999 **Clarion Award** from the Association for Women in Communication for "The Infinite Mind" program on "Men and Suicide: The Tragedy of J. Timothy Hogan."
- 1999 **National Headliner Award** for "The Infinite Mind" show "Men and Suicide: The Tragedy of J. Timothy Hogan."
- 1999 Three **Unity Awards in Media** for "The Infinite Mind" programs on "Men and Suicide: The Tragedy of J. Timothy Hogan," "Autism: Beyond the Silence," and special Millennium Award for "The Infinite Mind."

- 1999 **International Radio Festival Award** from the New York Festivals for John Hockenberry's weekly commentaries for **The Infinite Mind**.
- 1998 **Unity Award in Media** for "The Infinite Mind" program on "sleep."
- 1997 **Media Award** from **National Mental Health Association** for "Depression: Voices of an Illness."
- 1997 **Broadcast Award** from **International Radio Festival** for "Depression: Voices of an Illness."
- 1997 **American Medical Writers Association Vincent Dowling Award for Excellence in Medical Communications** for "Depression: Voices of an Illness."
- 1997 **American Psychiatric Association Robert L. Robinson Award** for "Depression: Voices of an Illness."
- 1996 **EDI Award** from the **National Easter Seal Society** for "Depression: Voices of an Illness."
- 1996 **Media Award** from **National Mental Health Association** for "Schizophrenia: Voices of an Illness."
- 1995 **George Foster Peabody Award** for Excellence in Broadcasting for "Schizophrenia: Voices of an Illness."
- 1995 **International Radio Festival of New York: Best Health and Medical Program and Best Writing** for "Schizophrenia: Voices of an Illness."
- 1995 **Outstanding Public Education Through the Media: Radio Award** from the **National Alliance for the Mentally Ill** for the "Voices of an Illness" radio documentary series.
- 1995 **Robert L. Robinson Award** (Honorable Mention) from the **American Psychiatric Association** for "Schizophrenia: Voices of an Illness."
- 1995 **Grand EDI Award** from **National Easter Seal Society** for "Schizophrenia: Voices of an Illness."
- 1994 **National Institute of Mental Health Public Service Award** for "Manic Depression: Voices of an Illness."
- 1994 **The Health Journalism Award** from **American Chiropractic Association** for "Schizophrenia: Voices of an Illness."
- 1994 **Award for Best Public Affairs Program of 1994** from the **Southern California Psychiatric Society** for "Schizophrenia: Voices of an Illness."
- 1994 **Broadcast Media Award** from the **Alliance for the Mentally Ill of New York State** for "Schizophrenia: Voices of an Illness."
- 1993 **Gold Medal: Best Public Affairs Program, Silver Medals: Best Writing, Narration and Health/Medical Reporting** from **International Radio Festival** for "Manic Depression: Voices of an Illness."
- 1993 **National Headliner Award** for "The Secret Battle for the N.E.A." (Village Voice).
- 1993 **Unity Award in Media** for "Manic Depression: Voices of an Illness."
- 1993 **Health Journalism Award** from the **American Chiropractic Association** for "Manic Depression: Voices of an Illness."
- 1993 **Ohio State Award** for "Manic Depression: Voices of an Illness."
- 1984-1988 Judge for the **National News and Documentary Emmy Awards**.
- 1983 **National News Emmy Award nominations** (3) for "Formaldehyde--The Danger Within," "Throwaway Kids" and "Nuclear Preparation--Can We Survive?" (ABC News 20/20).
- 1982 **National Headliner Award** Outstanding Investigative Reporting for "Throwaway Kids," (ABC News 20/20.)
- 1981 **Consumer Journalism Award** from the **National Press Club** for "Pick-Up Trucks--The Safety Factor" (ABC News 20/20).
- 1979 **National News and Documentary Emmy Award** for Outstanding Program Achievement for "VW Beetle: The Hidden Danger" (Associate Producer - ABC News 20/20).
- 1978-1979 **Sigma Delta Chi** journalism society, Vice President, Columbia University chapter.
- 1973 **National Public Radio "Youth Radio Award"** for "What is News?," a documentary on the powers that be in the news industry, and how they affect American journalism.

- "NPR Gets in Staff's Facebook," Huffington Post, New York, October 19, 2009.
- "WBCN and The American Revolution," Huffington Post, New York, August 11, 2009.
- "The Glory Days of the Rock of Boston," Boston Globe (Op-Ed), Boston, MA, July 18, 2009.
- "Telling Our Stories," Journal of the California Alliance for the Mentally Ill, Sacramento, California, September, 1995.
- "The Secret Battle for the N.E.A.," (cover story) Village Voice, New York, March 10, 1992. (Winner National Headliner Award)
- "Video Jukebox Network: Dialing for Hits," Entertainment Weekly, New York, August 2, 1991.
- "The Perils of McMedicine," Health Watch, Louisville, Kentucky, August 1991. (Also sold to New York Times Syndication).
- "Global Television," TV Time, New York, April 27, 1991.
- "Tooth Safety," Health, New York, April, 1991.
- "The Censor Within," Channels Magazine, New York, November 5, 1990.
- "Pool Goes Posh," New York Daily News, Sunday Business Section, New York, March 4, 1990.
- Feature and investigative articles for Medical Tribune, New York, on topics including new AIDS research and the perils of "fast food" style walk-in medical facilities, and the impact of relaxed fluoride limits on fluorosis, 1988 - 1990.
- Freelance photographer, Baltimore Sun New York news bureau, for subjects including the 47th Street Diamond District, Times Square redevelopment and crime at Penn Station, 1988-1991.
- "CBS--Between a Black Rock and a Hard Place," 7 Days, New York, June 8, 1988.
- "The MX Dilemma," Newsday, (op-ed page), New York, June 3, 1982.
- "Apartment Referral Rip-Off," and "Buying Gas: Where There's Panic, There's Profit," Shop Magazine, New York, 1979.
- "Anthony Casamento: The Forgotten Soldier," Us Magazine, New York, July 10, 1979 and "What's in a Name?: NBC's Bambi Tascarella," Us Magazine, New York, May 1979.
- "Red Alert in Puerto Rico: COINTELPRO," The Nation, New York, June 30, 1979.
- Feature articles on Gang Warfare at Coney Island, Three Mile Island and Subway Violence for The Columbia Press, Columbia University Graduate School of Journalism, New York, 1979.